

CONFERENCE PROGRAMME: IN PURSUIT OF LUXURY
FRIDAY, 18TH JUNE 2010

9.00am		Registration and coffee	
9.30am		Keynote speaker <i>Professor Chris Berry</i>	
10.45am		Coffee break	
11.00am		Session one	
<p>A French perspective of luxury Steven Adams, University of Hertfordshire <i>'The flight from Hell and other distractions': Luxury and consumption in post-revolutionary France.</i></p> <p>Sindy Liu, Glasgow Caledonian University <i>An in-depth case study into the marketing implications upon a French luxury.</i></p> <p>Victoria Manlow, University of New York <i>Instore and online purchasing: attitudes, preferences and behaviour of luxury shoppers in Paris.</i></p>		<p>The economics of luxury Joseph Nunes, University of Southern California <i>Conspicuous consumption in a recession: Toning it down or turning it up?</i></p> <p>Maria Prieto, University of Camilo Jose Cela <i>Cities of finance: branding, globalisation and crisis.</i></p> <p>Dr Kenneth Feinstein, Nanyang Technological University <i>The separation of value from wealth: Can luxury be the basis of an economy?</i></p>	
12.30pm		Lunch	
1.30pm (until 3.00pm)		Session two	
<p>A culture of luxury Dr Djurdja Bartlett, London College of Fashion <i>Vogue in Russia: New Style, New Class, New Luxury.</i></p> <p>Natalia Cherjovsky, University of Central Florida <i>Lavishness as vindication: the role of luxury in hip-hop.</i></p> <p>Dr Minna Uotila, University of Lapland <i>The luxury and leisure time: Some insights into the luxurious leisure time services in indoor and outdoor contexts.</i></p>		<p>Designing luxury Dr Sean McCartan, Coventry University <i>Luxury and boat design.</i></p> <p>Robert Chesters, Loughborough University <i>Less is more... luxurious.</i></p> <p>Catharine Rossi, Royal College of Art/ Victoria and Albert Museum <i>'Marble marble everywhere': Designing luxury in 1960s Italy.</i></p>	

3.05pm		Session three	
(until 4.35pm)			
<p>Branding luxury Stacy Anderson, London College of Fashion <i>Sustainable luxury: acknowledging and interpreting sustainability in branding strategy.</i></p> <p>Dr Fabian Faurholt Csaba, Copenhagen Business School <i>Brand strategy and the performance of luxury: the case of Georg Jensen.</i></p> <p>Klaus Heine, Technical University of Berlin <i>A theory-based and consumer-oriented concept of luxury brands.</i></p>	<p>The perception and psychology of luxury Liselot Hudders, Ghent University <i>Consumers' perception of uniqueness in a democratized luxury world.</i></p> <p>Professor Maria-Rosa Llamas-Alonso, University of Leon <i>Beyond the bling-bling concept of luxury: a contemporary Freudian perspective.</i></p> <p>Theodore Diehl-Peshkur, Writer and researcher <i>For better or worse: The role of materials and methods in creating a new perception of 21st century luxury.</i></p>		
4.35pm		Coffee break	
5.00pm		Session four	
<p>The art of fashion as luxury Karinna Nobbs, Glasgow Caledonian University <i>The form and function of the luxury fashion flagship store.</i></p> <p>Denise Vernon, University of Salford <i>The Art of Willful Extravagance...</i></p> <p>Dr Nicky Ryan, London College of Communication <i>The new Medici: mediating luxury through art.</i></p>	<p>Luxury through the ages Annette Condello, Curtin University <i>Spatial luxury: Outlying buildings in the Ancien Regime.</i></p> <p>Nina Levicnik, University of Ljubljana <i>History of wine consumption vs. architectural design.</i></p> <p>Dr Anthony Mangieri, Savannah College of Art and Design <i>Dress and the art of luxury: Embellished textiles, aristocratic identity, and wealth in Ancient Greece.</i></p> <p>Dr Adelina Valente, Portuguese Catholic University <i>Is wood a luxurious material? An approach to the 18th century British influence on Portuguese cabinet-making.</i></p>		
6.30pm		Close and drinks reception	